

## Welcome to the 1st edition of CSI news & updates!

### Counting our blessings in 2020

As you all know, 2020 has presented some changing and challenging times for all. A pandemic was not something we could have predicted, yet we continue to look towards what is positive – we have safe and healthy employees, clients and families. We have learned to connect and communicate in new ways, and found spending more time with family is priceless. We count our blessings and strive to continue to keep all safe.

### CSI gets a new look.

2020 also brought new changes to CSI. We are excited to introduce you to our new brand. We have updated and modernized our logo, while still keeping it easily recognizable with our industry clients and partners.

We have also re-designed our website at [www.canadiansoftwood.com](http://www.canadiansoftwood.com). Besides the new look, you will find features that will provide additional information for your business, such as an industry resource/link section, a news section, and grade stamp material information. Soon we will be adding a client login page that will provide industry resources, training materials and videos that will only be available to our clientele. In order to meet the needs of our French clientele, the website is now available in both English and French languages. Check back in often as we continue to populate and build out this site to include the items that will assist you in making your business more successful.



### CSI welcomes David April



We would like to introduce David April, the new Director for CSI. Mr. April joined the CSI team on November 23rd, and will be transitioning into his new role as the current General Manager David Reekie moves toward retirement in May of 2021.

Mr. April has been working on the manufacturing side of the forest products industry for over 18 years and is committed to providing exceptional service while working with his clients to achieve a common goal. His industry knowledge ensures that manufacturing standards and processes are being met at your facility.

We welcome him to CSI!